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City
of
Novi

Launches New Website



(City of Novi, April 16, 2017)

Novi, MI – It’s now even easier to explore Novi with the City’s recent launch of an upgraded website. The new www.cityofnovi.org boasts a streamlined look that offers improved navigation, a functional mobile design and easy access to the resources online users want most.

The City website serves as the central communication hub for the community with 500,000 visits and 1.1 million page views annually. It’s a place where users can go to report a pothole, register for a program, pay a bill, look up an ordinance, watch a board or commission meeting, find a number or e-mail address for a specific department and so much more.

“In our technology-driven society, it is important to have a

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website that is not only reflective of the community but also provides streamlined access to vital information,” said Novi Mayor Bob Gatt. “The cleaner, more modern design certainly catches your eye and provides a great user experience across a wide variety of devices.”

Built with accessibility in mind, the new website features colorful quick link icons and expandable “mega menus” that make moving from one area of the website to another a breeze. To better serve our diverse community, the website also can be translated into a variety of languages.

Information is available 24-hours a day/365 days a year on the City website and is updated regularly. In case of emergency, the home page will feature an emergency banner linking visitors to important information. To keep up-to-date on City happenings and events, sign up for our monthly e-newsletters or follow us on Facebook, Twitter and Instagram.

Check it out at www.cityofnovi.org.

